



BUILDING WEBSITES USING REACT.JS AND WORDPRESS API

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@M1TK00

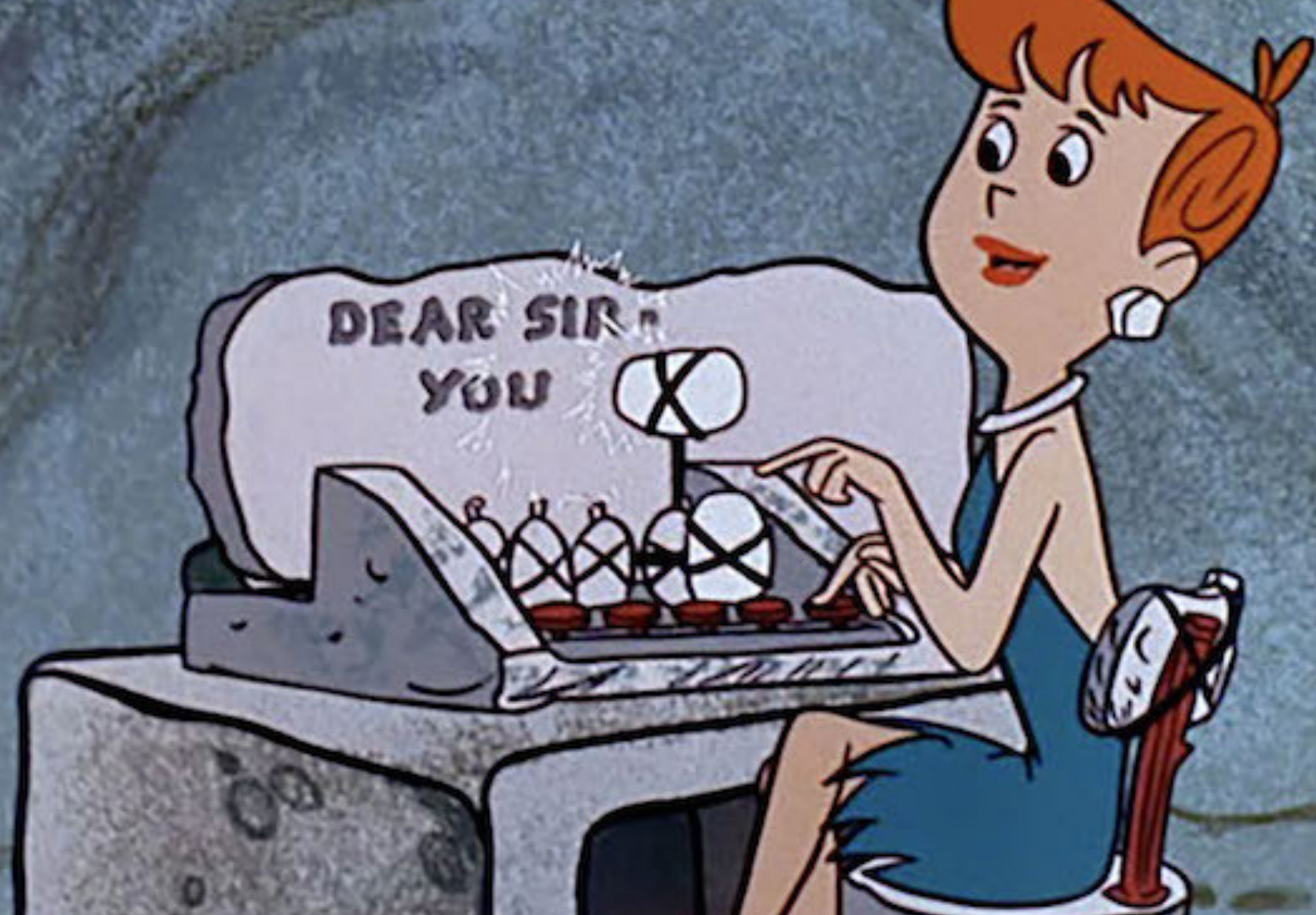
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WHO AM I?

- WordPress Developer since 2010.
- Founder of Webpigment.
- Plugin Author.
- WordCamp Traveler.
- Father, Husband and Dog lover.

WHAT ARE WE GOING TO TALK ABOUT TODAY

- What is React?
- What does it mean for a website to run on React?
- How to implement React.js with the WordPress API?
- Or you can go and listen to Jodie and her talk about Building Successful Client Relationships in a Digital Age





REACT.JS

- JavaScript library for building interfaces.

WHAT DOES IT MEAN FOR A WORDPRESS WEBSITE TO RUN ON REACT?

- Bespoke! Bespoke! Bespoke everywhere!

THE BEGINNING

- Few tutorials about React.js and Redux
- WordPress API

THE APPROACH

- React.js and index.html in separate domain for retrieving data.
- WordPress API + ACF Pro Flexible field for building the pages content.

```
▼ [
  ▼ {
    "id": 154,
    ▶ "title": { ... }, // 1 item
    ▶ "content": { ... }, // 2 items
    "template": "",
    ▶ "head_meta": { ... }, // 3 items
    ▼ "page_builder": [
      ▶ { ... }, // 5 items
      ▶ { ... } // 3 items
    ],
  }
]
```

```
▼ {
  "id": 131503,
  "date": "2018-1",
  "date_gmt": "20",
  ▶ "guid": { ... },
  "modified": "20",
  "modified_gmt": "20",
  "slug": "traged",
  "status": "publ",
  "type": "post",
  "link": "https://",
  ▶ "title": { ... },
  ▶ "content": { ... },
  ▶ "excerpt": { ... },
  "author": 13,
  "featured_media": 0,
  "comment_status": "open",
  "ping_status": "open",
  "sticky": false,
  "template": "",
  "format": "stan",
  "meta": [],
  ▶ "categories": [ ... ],
  ▶ "tags": [ ... ],
  ▶ "_links": { ... }
}
```


THE CONFIGURATION

- Domain for assets
- Domain for backend
- Domain for API requests
- Domain for the index.html (www)
- .htaccess masking of the domains

THE IMPLEMENTATION

- Created all flexible content blocks
- Connector class between React.js class and WP REST API response to process the layout
- Build the elements

Content builder

1	Project header	▼
2	Content area	▼
3	Image section	+ − ▼
4	Content area	▼
5	Image section	▼
6	Content area	▼

Add Row

THE OPTIMIZATION

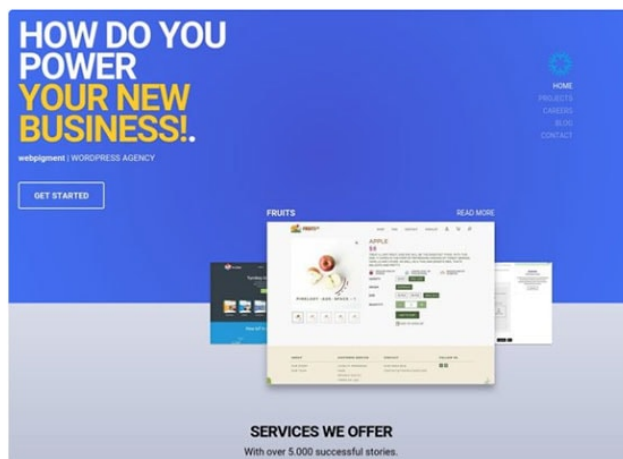
- `<picture>`
- Optimized images for different devices
- Cutting .class and #id names
- CDN
- Removed all unnecessary data from the JSON response

THE CHALLENGE

- The loading animation
- Forms and validation (nonce) through the CDN
- SEO – web crawlers

THE FRUITS OF OUR LABOR

Summary



Performance grade [?]

A 95

Load time

310 ms

Faster than

99 %

of tested sites

Page size

1.2 MB

Requests

25

Tested from

 **Stockholm**

on Sep 4 at 19:02

pingdom

Performance insights

FUTURE FUNCTIONALITIES

- Offline access to the website.
- Transferring the images as encoded data.
- Open source it.



THANK YOU

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